



SPRING FUNDRAISER AND GALA THE DIPLOMAT

**WELCOMING THE WORLD TO CONNECTICUT
JUNE 10, 2025, 6:00PM - 8:00PM, HARTFORD**

Since 1924, the World Affairs Council of Connecticut has promoted greater awareness and dialogue on important global issues. With an emphasis on community engagement and collaboration, the Council creates experiences that explore critical global issues and promote a greater understanding of the world.

Part of that greater understanding is focused on the vital role that international trade and investment plays in Connecticut's economy and - in turn - Connecticut's critical role in global business.

The Diplomat convenes diplomats from over 45 countries to meet in Hartford, Connecticut. The Diplomat is an opportunity to invest in international business partnerships and develop new global relationships.

The Diplomat is an effort on behalf of the Council to not only bring the world to Connecticut, but also create an opportunity for leaders and citizens of our state to further engage with our international counterparts.

Now in its fifth year, The Diplomat has become one of Connecticut's premier events. Each year for The Diplomat, Hartford rolls out the red carpet to welcome dozens of diplomats from around the world to our state's capital.

Connecticut is a global state. This evening is a testament to that fact. Thriving international connections are vital to our culture, community, and economy.

The Diplomat is a singular opportunity to network, make exclusive business contacts, and meet a new global connection, while enjoying food and drink in the company of diplomats representing nations from around the world.

A GLIMPSE INSIDE THE EVENT





AT THE DIPLOMAT 2025 PRESENTING THE LUMINARY AWARD

VISION. INSPIRATION. ILLUMINATION.

The World Affairs Council of Connecticut is proud to present the Luminary Award to Donald Allan, Jr., President and CEO of Stanley Black & Decker, at The Diplomat.

Created to honor those who have had a profound impact on global affairs, with an emphasis on the betterment of the world, the Luminary Award celebrates the contribution of individuals or organizations recognized as international leaders in Connecticut.

Donald Allan, Jr. is President and Chief Executive Officer of Stanley Black & Decker, a worldwide leader in tools & outdoor markets, headquartered in the United States, with revenues of approximately \$15.4 billion. He leads the Company's approximately 48,500+ employees, who strive every day to deliver on its Purpose: For those who make the world.

The World Affairs Council of Connecticut is proud to honor Donald Allan, Jr. for his legacy of leadership - in industry and innovation - with the Luminary Award.

Join us at The Diplomat for an evening of inspiration, illumination, and celebration as we honor a global leader who is shaping the future of industry in Connecticut, the U.S., and across the globe.



StanleyBlack&Decker

Donald Allan, Jr.
President & Chief Executive Officer
Stanley Black & Decker

LEGACY OF THE LUMINARY

2004 Harry Jack Gray, Chairman of UTC
keynote: the Honorable Alexander Haig

2005 University of CT UNESCO Chair
keynote: President Mary Robinson

2006 Save the Children,
keynote: Cokie Roberts

2007 Connecticut's Iraq and Afghanistan war veterans
keynote: General Eric Shinseki

2008 ESPN International
keynote: Chris Berman

2009 General David Petraeus

2010 Former Secretary of State, Dr. Henry Kissinger

2011 Hole in the Wall Camp Association
keynote: Melissa Newman

2012 The Norwegian Nobel Committee
keynote: Geir Lundestad

2013 Sikorsky Aircraft Corporation
keynote: Colonel Jack Jacobs

2014 AmeriCares,
keynote: Ambassador Robert Ford

2015 Peter G. Kelly, Esq
keynote: Senator Mark Warner

2016 CT Aerospace Components Manufacturers

keynote: Colonel (ret) Mark Tillman

2017 United Technologies
keynote: Robert Ballard

2018 Yale Cancer Center

2019 Stanley Black & Decker

2020 Paul "Buddy" Bucha, Recipient of the Medal of Honor

keynote: former Secretary of Defense Lloyd Austin, Gen. David Petraeus (U.S. Army, Ret.) and Gen. Joseph Votel (U.S. Army, Ret.)



SPONSOR THE DIPLOMAT

Presenting Sponsor \$50,000

- As Presenting Sponsor, you and your organization receive the highest level of visibility at the event and in all promotion
- Naming opportunity
- Year-long acknowledgement at Council events and on website as *Mission Sponsor*
- Opportunity to welcome the Diplomats from the podium as Presenting Sponsor
- Opportunity to welcome arriving delegations as the Presenting Sponsor
- Opportunity to host select delegations for private pre-event meetings
- Logo on the printed event program cover
- Full page ad in printed event program
- Professional photo opportunities
- Opportunity to provide collateral materials
- Tickets (unlimited)

Leadership Sponsor \$35,000

- As Leadership Sponsor, you and your organization receive high visibility at the event and in all event promotion
- Special acknowledgement during event welcome
- Opportunity to personally greet one arriving delegation
- Opportunity to host select delegations for private pre-event meetings
- Logo in all promotional materials
- Full page ad in printed event program
- Professional photo opportunities
- Tickets (20)

Embassy Sponsor \$10,000

- Recognition at the event and in all event promotion as Embassy Sponsor
- Opportunity to personally welcome one arriving delegation
- Logo in all promotional print and electronic materials
- Professional photo opportunities
- Tickets (10)

Consulate Sponsor \$5,000

- Recognition at the event and in all event promotion as Consulate Sponsor
- Opportunity to personally welcome one arriving delegation
- Logo in all promotional print and electronic materials
- Professional photo opportunities
- Tickets (6)

Ambassador Sponsor \$3,000

- Opportunity to personally welcome one arriving delegation
- Professional photo opportunity
- Recognition in printed event program
- Tickets (4)

Customizable Sponsorship Opportunities

SEE YOU ON THE RED CARPET

To confirm your sponsorship, discuss customized sponsorship opportunities, and for any questions about opportunities, please contact CEO Megan Torrey at mctorrey@ctwac.org | (860) 241-6118